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## Overview

In 2020 we built an API integration with the **WinRed** payment processing platform. This article walks through the steps to connect your **Trail Blazer** and [WinRed](#) accounts. Once linked, the data collected through your WinRed donation page will automatically be collected into your database. This in turn makes filing your FEC reports even easier.

**Important:** you will need to be logged in via [app.winred.com](https://app.winred.com) to complete this process. This will likely change in the future as they roll out a new version of their platform.

 **Tip:** as donations are processed they will automatically populate your **Thank You List**. Read [this article](#) to learn how to easily send a batch thank-you letter to supporters.

## Steps

**Important:** you must be an **admin** in your **Trail Blazer** & **WinRed** accounts to be able to complete this process.

1. Get signed up for a WinRed account: <https://winred.com/register/>
2. Create a [new user](#) inside of your TB database. Give the user the name "**WinRed.com**". Check the box for **Allow Web-Based Profile Access**. Provide a username and password. Save and close. *Example below.*

The screenshot shows the TrailBlazer user interface for a WinRed.com account. The top navigation bar includes 'File', 'Edit', and various icons. The user profile section shows 'WinRed.com [177194]' with a 'No Photo' placeholder and fields for address, email, and phone number. Below this is a menu with options like 'Dashboard', 'General', 'Household', 'Gallery', 'Vote History', 'Attribute', 'Poll', 'Relation', 'Financial', 'Pledge', 'Time', 'Event', and 'Log'. The 'Logon' tab is selected, showing settings for 'Logon Information'. A red arrow labeled '1' points to the 'Allow Web-based Profile Access' checkbox, which is checked. Below this are fields for 'Poll Assigned' and 'Expiration Date'. A red box labeled '2' highlights the 'User ID' field (containing 'winred') and the 'Password' field (containing '\*\*\*\*\*'). At the bottom of the settings panel is a 'Revoke All Access' button. A red number '3' is located in the bottom right corner of the screenshot.

3. Log into your Trail Blazer IQ account: [www.trailblazeriq.com](http://www.trailblazeriq.com)

(you'll need your **workspace name** – if you don't know what it is, please contact our tech support team: 1-866-909-8700 or [support@trailblz.com](mailto:support@trailblz.com))

This step is **just to verify** your Trail Blazer IQ login and workspace are working correctly. **Log out** once verified.

**Important:** you will need to be logged in via **app.winred.com** to complete this process. This will likely change in the future as they roll out a new version of their platform.

4. Log into your WinRed account and navigate to the **Utilities > Integrations** section. Click the green **[+]** button. This should provide a new login screen. **Use the credentials you created in the previous** steps when you created a new user named “WinRed.com” in your database. Then make sure to **toggle** the connection for Trailblz to ‘**on**’.

This should complete the connection.

5. Run a test donation through your WinRed contribution form. Within a few seconds the record should populate the **Contributions list** inside your database. Example:

## Verify a WinRed transaction populates correctly.

The screenshot displays the TrailBlazer application interface. On the left, the 'Tasks' sidebar has 'Contributions/Pledges' > 'Contributions' highlighted with a red box. The top toolbar has the 'Search' button highlighted with a red box. The main window shows the 'General' tab with a 'Committees' list where 'Demo Campaign Database - Joel' is checked. The search filters include 'Date Range' set to 'Today' (3/8/2021), 'Election' and 'Event' set to '<ignore>', and 'Amount Range' set to 'minimum' to 'maximum'. A red arrow points to the date range filter. Below the filters, a table shows the search results:

Contributions [ 1 records found ]									
<input checked="" type="checkbox"/>	ID	Date	Committee	Last Name	First Name	M	Amount	Applied Against Pledges	
<input checked="" type="checkbox"/>	2791	3/8/2021	Demo Campaign Database - Joel	Aaberg	Allan	C.	55.00	.00	
<input checked="" type="checkbox"/>	1						55.00	.00	

Take a look at the Related Resources below for quick links to other related articles and videos.



**Trail Blazer™**

- YouTube Channel
- Knowledge Base Articles
- 3rd Party Resources

## Related Resources

**Article:** [Write Thank You Letters \(Receipts\) to Donors and Flag them as Thanked](#)

**Article:** [Adding a New Database User and Setting their Security Settings](#)

**Video:** [Getting Started 107 – Writing Contribution Thank You Letters](#)

**Video:** [Thank you's using mass email](#)

## Trail Blazer Live Support

📞 **Phone:** 1-866-909-8700

✉️ **Email:** [support@trailblz.com](mailto:support@trailblz.com)

📘 **Facebook:** <https://www.facebook.com/pages/Trail-Blazer-Software/64872951180>

🐦 **Twitter:** <https://twitter.com/trailblazersoft>

*\* As a policy we require that you have taken our intro training class before calling or emailing our live support team.*

*[Click here](#) to view our calendar for upcoming classes and events. You can sign up other members on your team for the same training.*

*\* After registering you'll receive a confirmation email with the instructions for how to log into the [GoToMeeting](#) session where we host our live interactive training classes.*

*\* This service is included in your contract.*