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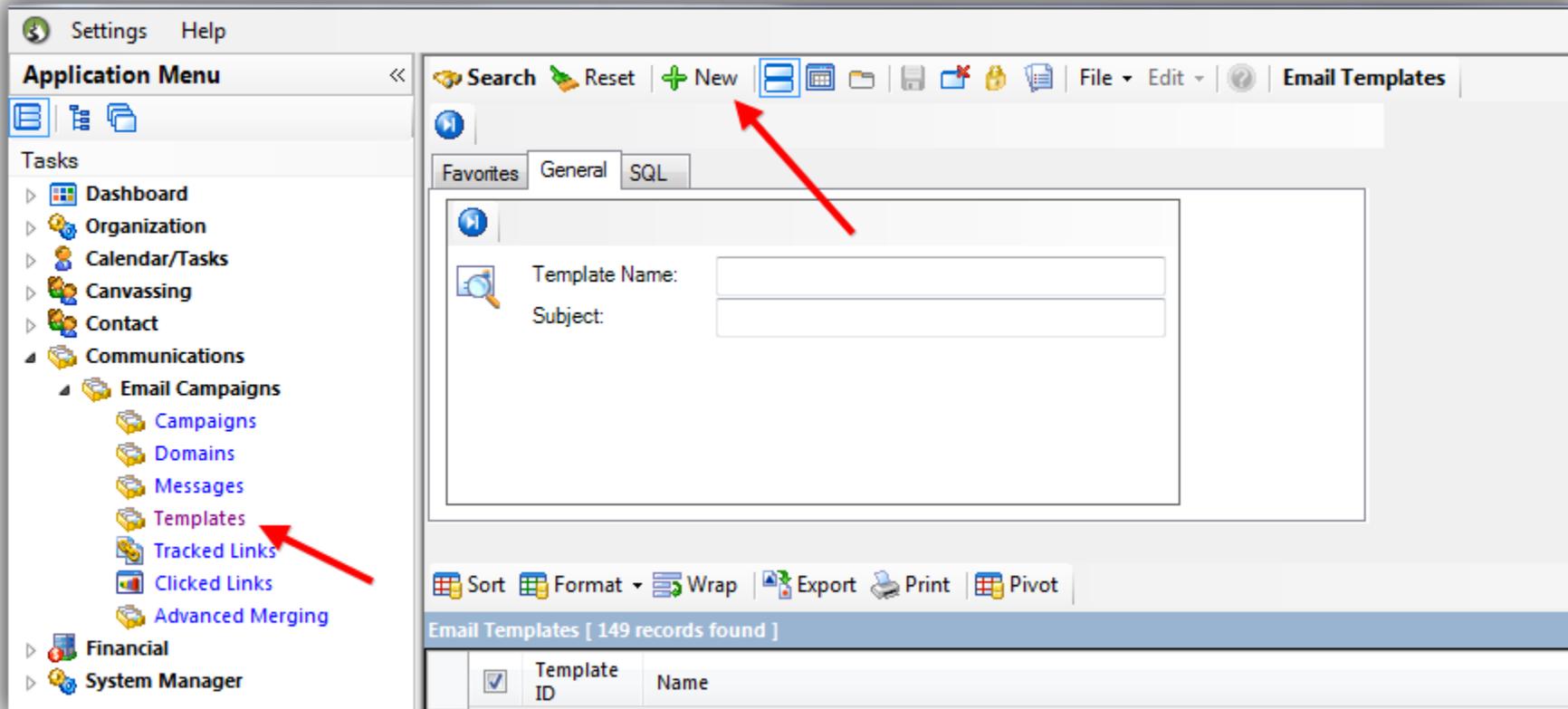
Overview

This article walks through the steps to import a Google Web font into your email template. *Test your email a lot on different clients and devices prior to sending because not all email clients support Google Fonts and you may not get the intended results you're going after.*

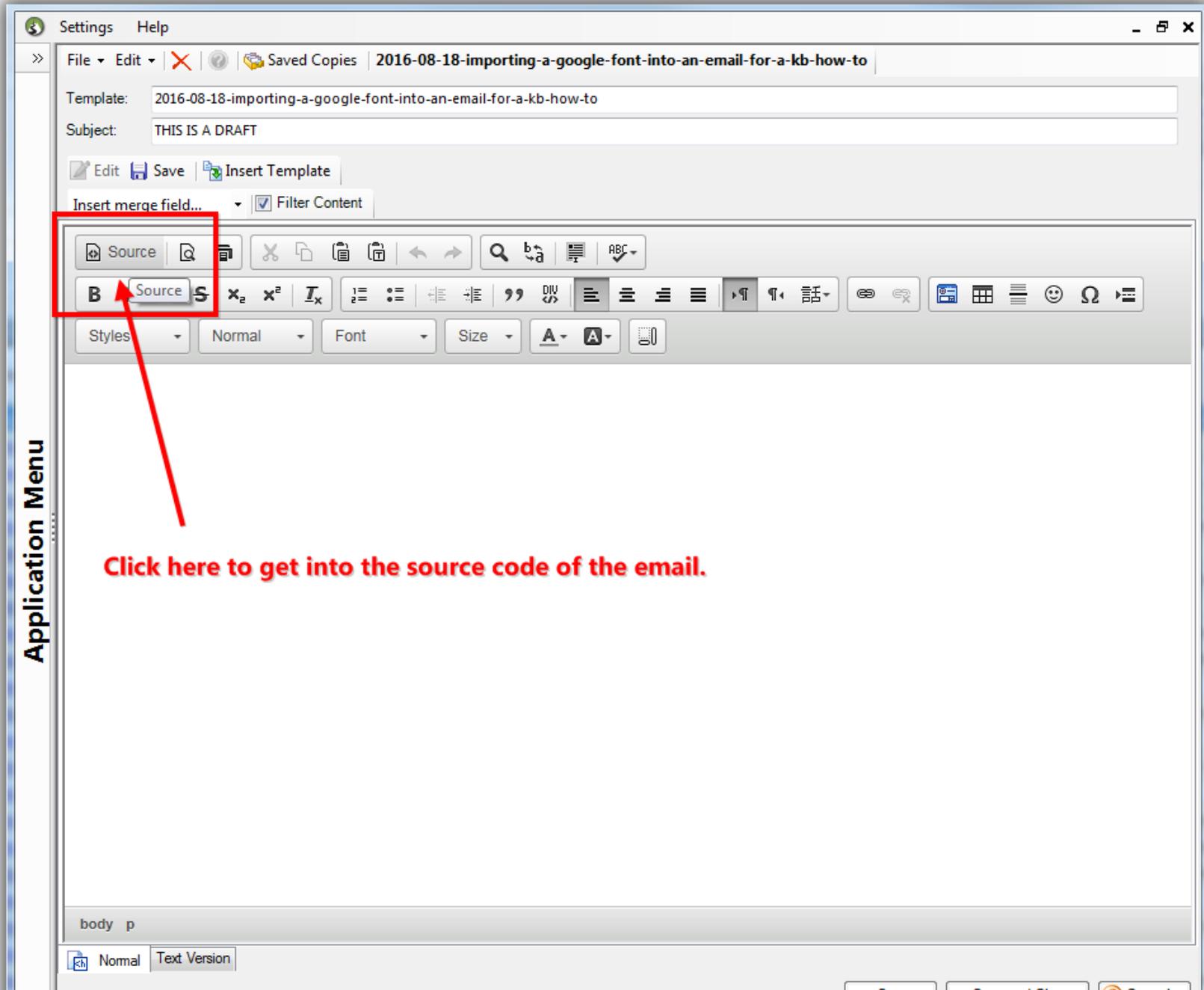
 **Tip:** If you have any trouble with this, call our live support 1-866-909-8700. Also, [watch this video](#) for a quick tutorial on using the Trail Blazer email composer.

Steps

Open the email composer in your database (either by [creating a mass email](#) campaign or creating a single template). *In my example I created a new template from the Templates list.*



Once the composer is open, click on the **[Source]** button in the upper-left.

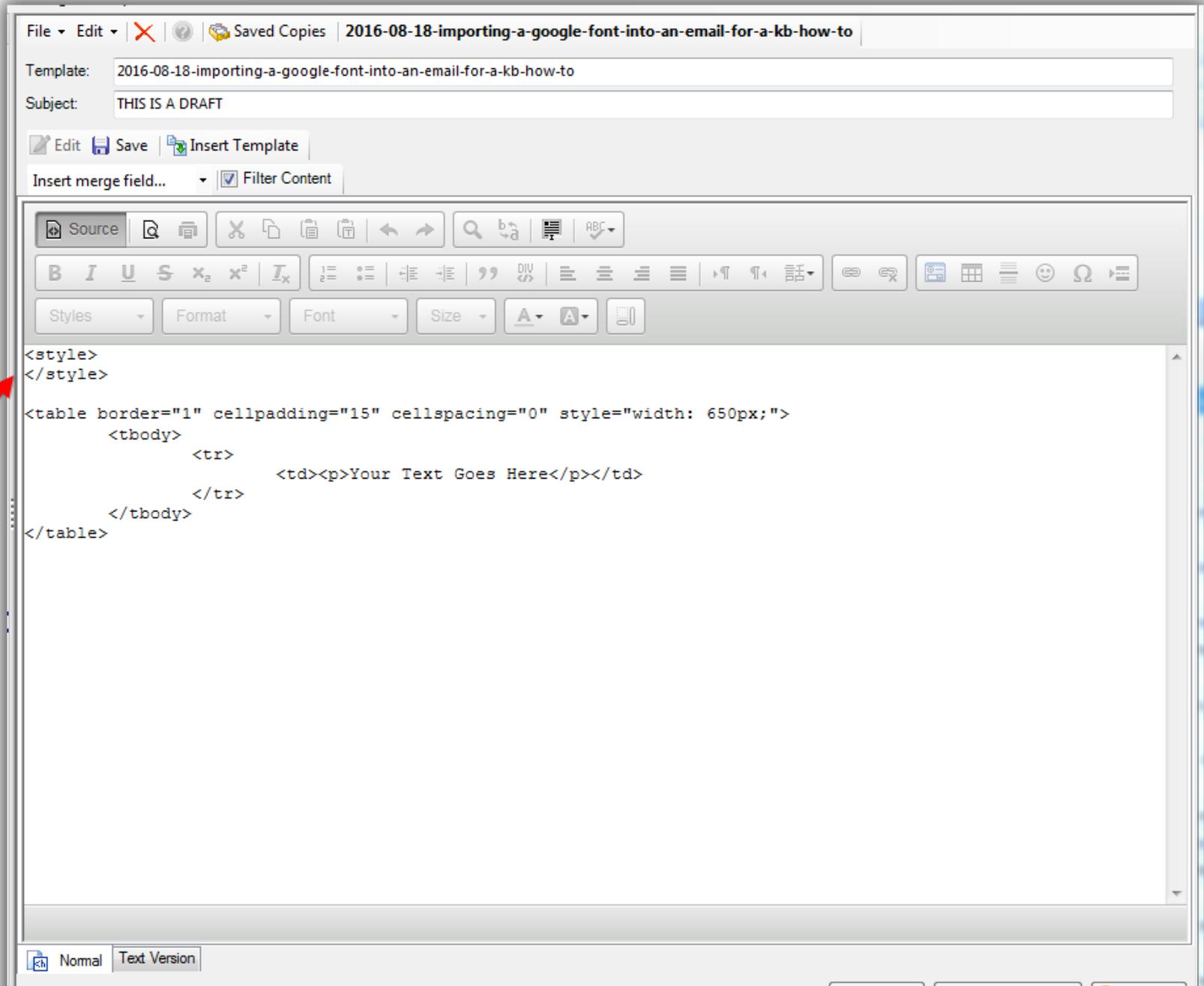


Click here to get into the source code of the email.

Add style tags to the start of the email by typing in:

```
<style>  
</style>
```

Here's my example (*I also added a table for a bit more structure for adding my content*):



The screenshot shows the TrailBlazer email editor interface. At the top, there is a menu bar with 'File', 'Edit', and 'Saved Copies'. Below the menu bar, the current template name '2016-08-18-importing-a-google-font-into-an-email-for-a-kb-how-to' and subject 'THIS IS A DRAFT' are displayed. A toolbar contains buttons for 'Edit', 'Save', and 'Insert Template'. Below the toolbar, there is a section for 'Insert merge field...' and a checked 'Filter Content' option. The main editing area is in 'Source' view, showing HTML code. A red arrow points to the first line of code, which is '<style>' followed by '</style>'. Below this, there is a table structure with a single row containing the text 'Your Text Goes Here'. At the bottom of the editor, there are tabs for 'Normal' and 'Text Version'.

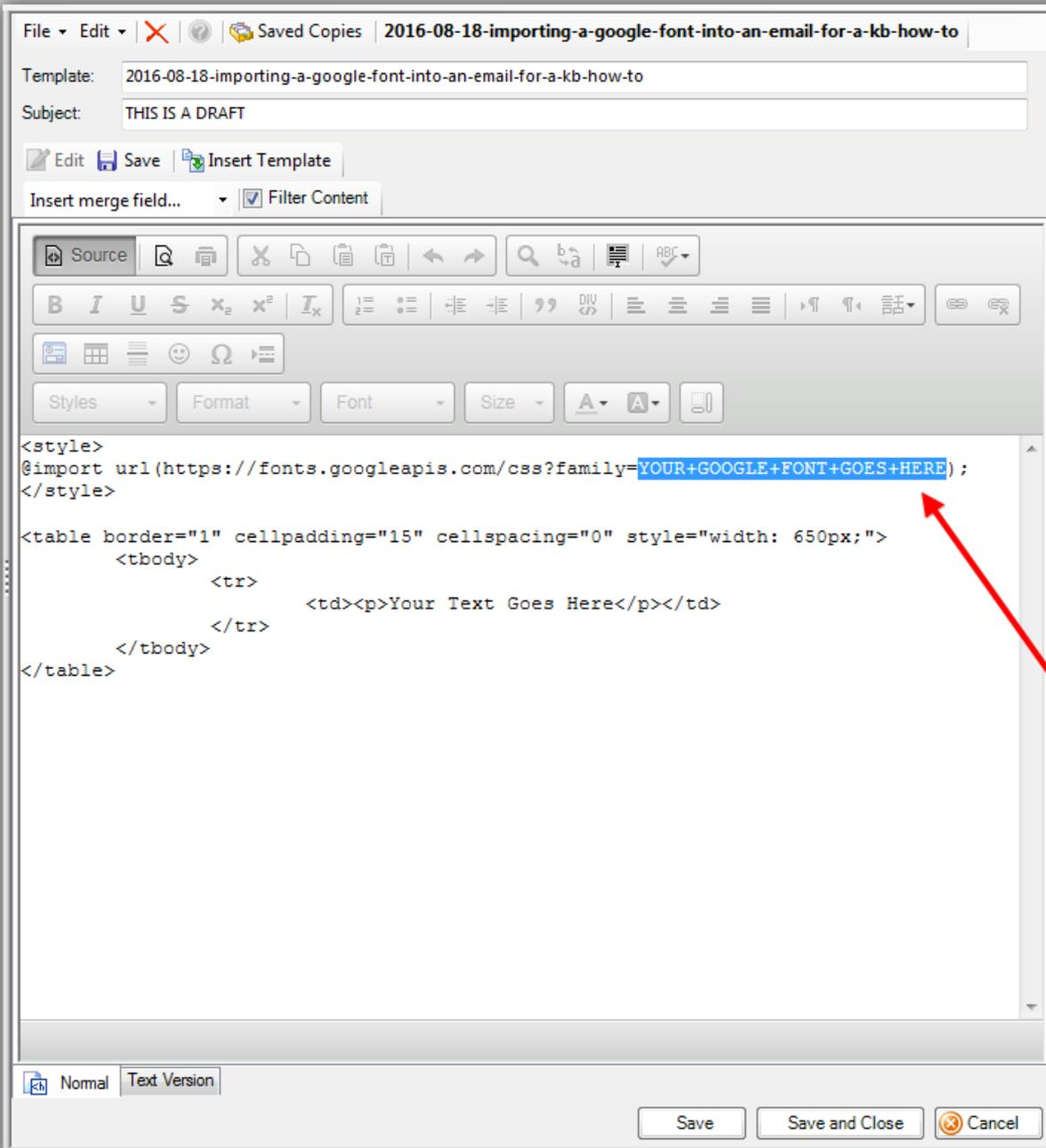
Type in:
<style>
</style>

Next you'll want to have a font in mind to use from Google Fonts (<https://fonts.google.com/?authuser=1>). *In my example I will use the "Pacifico" font which I think it's pretty great.*

After you pick on out you'll enter this code **between the style tags you created**, but replace 'YOUR+GOOGLE+FONT+HERE' with the name of the font you chose:

```
@import url(https://www.fonts.google.com/css?family=YOUR+GOOGLE+FONT+GOES+HERE);
```

My example prior to inserting my font type:

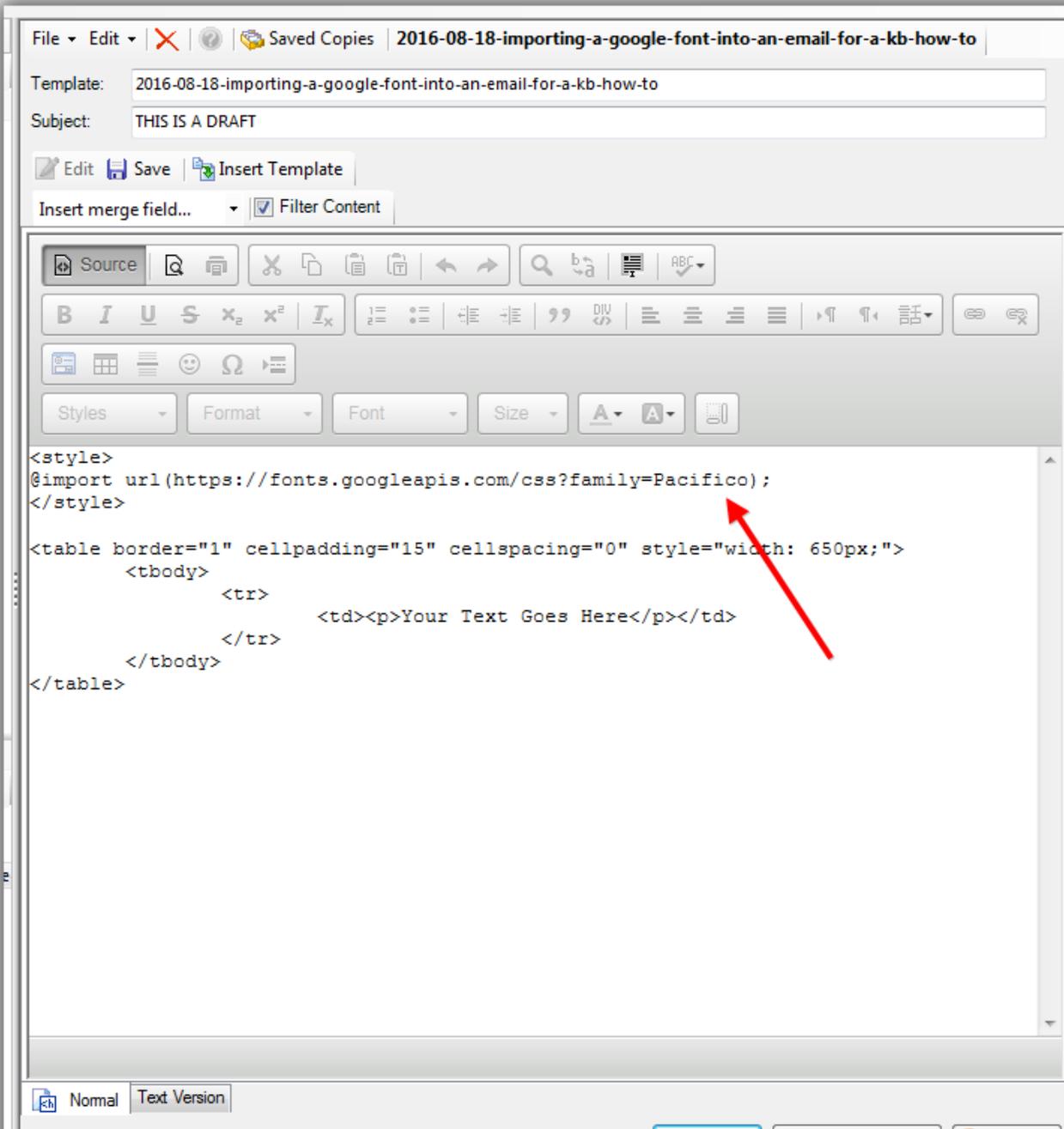


The screenshot shows the TrailBlazer email editor interface. At the top, there's a menu bar with 'File', 'Edit', and 'X' icons. Below that, a 'Template' field contains '2016-08-18-importing-a-google-font-into-an-email-for-a-kb-how-to' and a 'Subject' field contains 'THIS IS A DRAFT'. A toolbar includes 'Edit', 'Save', and 'Insert Template' buttons. Below the toolbar, there's a 'Filter Content' checkbox which is checked. The main editing area has a rich text toolbar with various icons for bold, italic, underline, strikethrough, text color, background color, bulleted list, numbered list, link, unlink, and text alignment. Below the toolbar are dropdown menus for 'Styles', 'Format', 'Font', and 'Size', along with text color and background color pickers. The main content area shows HTML source code. The first line is a style tag: `<style>`, followed by `@import url(https://fonts.googleapis.com/css?family=YOUR+GOOGLE+FONT+GOES+HERE);`, and then `</style>`. Below this is a table structure: `<table border="1" cellpadding="15" cellspacing="0" style="width: 650px;">`, `<tbody>`, `<tr>`, `<td><p>Your Text Goes Here</p></td>`, `</tr>`, `</tbody>`, and `</table>`. A red arrow points from the text below to the highlighted text in the code. At the bottom, there are 'Normal' and 'Text Version' tabs, and 'Save', 'Save and Close', and 'Cancel' buttons.

Enter this full line of code between your style tags, BUT MAKE SURE to replace the highlighted section with the name of your font you selected.

Note: If your font is more than just one word e.g. Open Sans, you'll need to add a + symbol where the space(s) would be. For instance `family=Open+Sans) ;`

My finished example is below for the importing portion of this task, where I imported the Pacifico font type:



The screenshot shows an email editor interface. At the top, there is a menu bar with 'File', 'Edit', and a close button. Below the menu bar, there are fields for 'Template:' and 'Subject:'. The 'Template:' field contains '2016-08-18-importing-a-google-font-into-an-email-for-a-kb-how-to' and the 'Subject:' field contains 'THIS IS A DRAFT'. Below these fields are buttons for 'Edit', 'Save', and 'Insert Template'. A dropdown menu for 'Insert merge field...' is open, and a 'Filter Content' checkbox is checked. The main editing area has a toolbar with various icons for text formatting, alignment, and insertion. Below the toolbar are dropdown menus for 'Styles', 'Format', 'Font', and 'Size', along with color selection buttons. The main content area displays HTML code for an email template. A red arrow points to the font import code in the code editor.

```
<style>
@import url(https://fonts.googleapis.com/css?family=Pacifico);
</style>

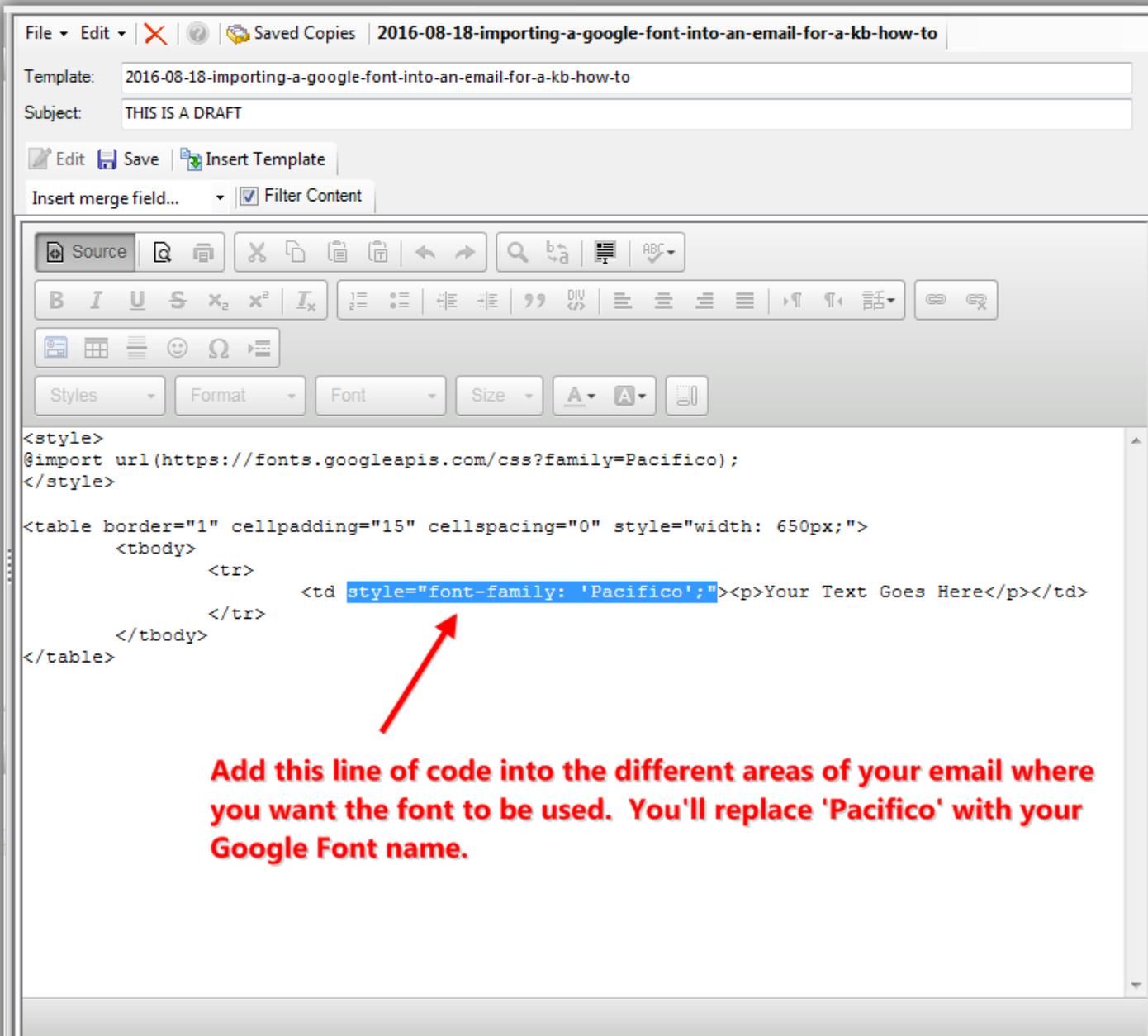
<table border="1" cellpadding="15" cellspacing="0" style="width: 650px;">
  <tbody>
    <tr>
      <td><p>Your Text Goes Here</p></td>
    </tr>
  </tbody>
</table>
```

That finishes the import part, now you'll need to add the font-family & style code into the different sections of your email where you want it to display i.e. Tables/Cells/Paragraphs/Etc. *In my example I added it to the only Table Cell I had in my template where all of my text will go.*

The code you'll use:

```
Style="font-family: 'YOUR GOOGLE FONT NAME HERE' ;"
```

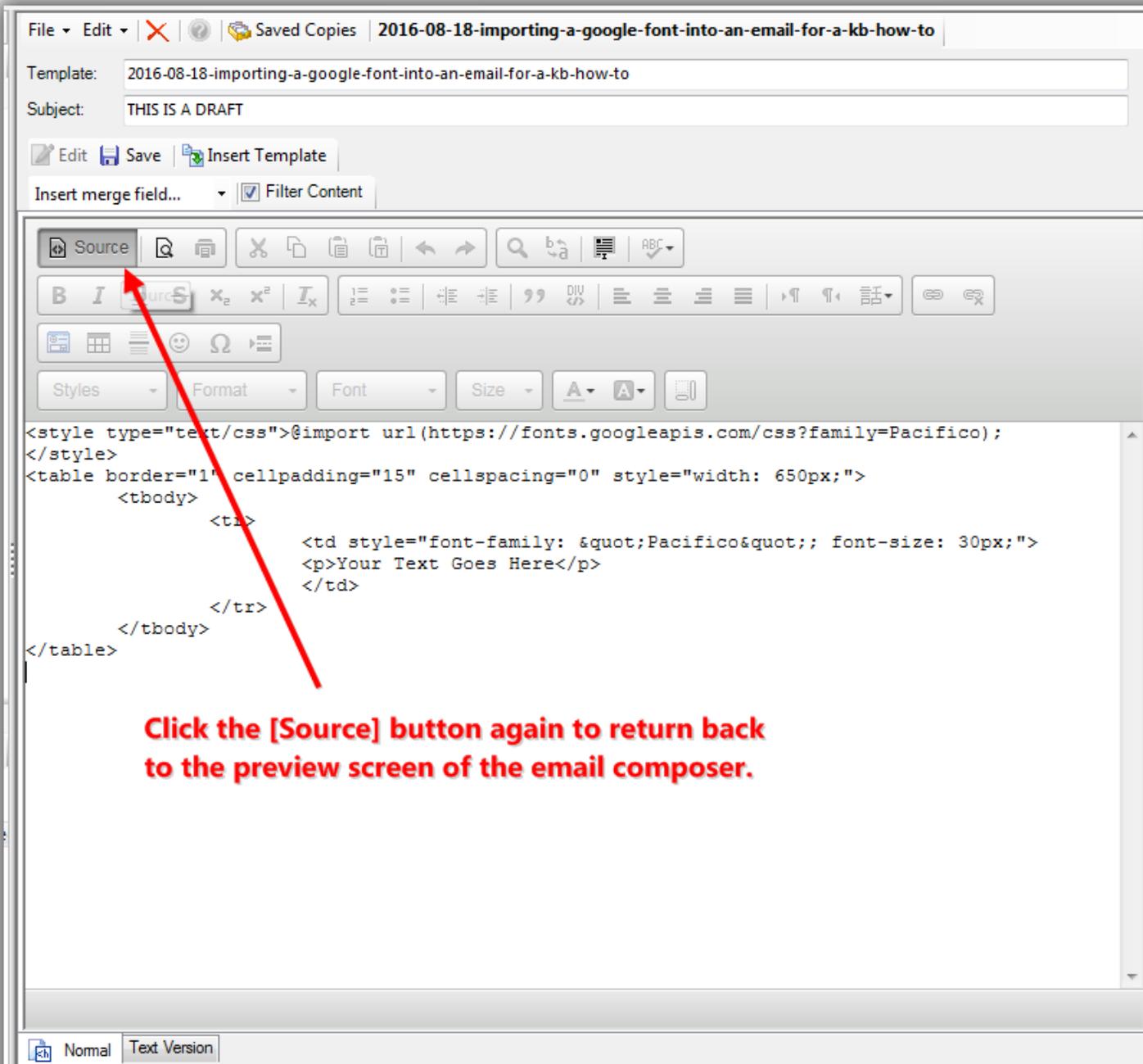
My finished example:



The screenshot shows an email editor window with a menu bar (File, Edit, X, Saved Copies) and a title bar (2016-08-18-importing-a-google-font-into-an-email-for-a-kb-how-to). The main area contains a rich text editor toolbar with options like Bold, Italic, Underline, and Font. Below the toolbar, the HTML source code is displayed. A red arrow points to the line: `<td style="font-family: 'Pacifico';"><p>Your Text Goes Here</p></td>`. A red text box at the bottom of the editor area contains the following instruction:

Add this line of code into the different areas of your email where you want the font to be used. You'll replace 'Pacifico' with your Google Font name.

Once everything is in place, click on the **[Source]** button again to go back to the preview screen of the email composer.

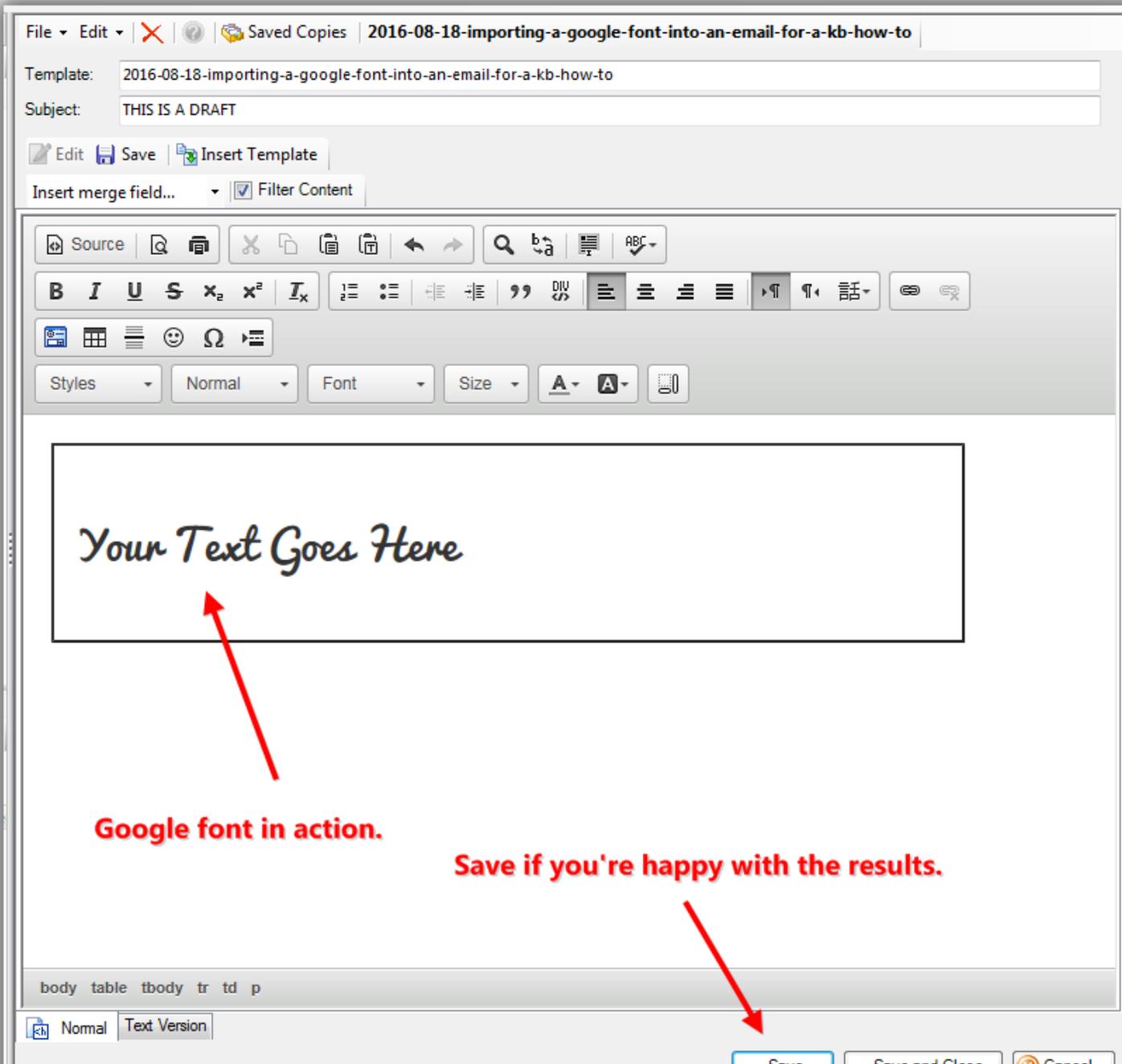


The screenshot shows the TrailBlazer email editor interface. At the top, there is a menu bar with 'File', 'Edit', and 'Saved Copies'. Below that, the current template name '2016-08-18-importing-a-google-font-into-an-email-for-a-kb-how-to' and subject 'THIS IS A DRAFT' are displayed. A toolbar contains buttons for 'Edit', 'Save', and 'Insert Template'. Below the toolbar, there is a 'Filter Content' checkbox and a 'Source' button. A red arrow points from the 'Source' button in the toolbar to the 'Source' button in the code editor area. The code editor shows HTML and CSS code for importing the Pacifico font and creating a table with a single cell containing the text 'Your Text Goes Here'.

```
<style type="text/css">@import url(https://fonts.googleapis.com/css?family=Pacifico);
</style>
<table border="1" cellpadding="15" cellspacing="0" style="width: 650px;">
  <tbody>
    <tr>
      <td style="font-family: &quot;Pacifico&quot;; font-size: 30px;">
        <p>Your Text Goes Here</p>
      </td>
    </tr>
  </tbody>
</table>
```

Click the [Source] button again to return back to the preview screen of the email composer.

My example is below with the Pacifico Google Font style in action. Click **[Save]** if you're happy with the results.

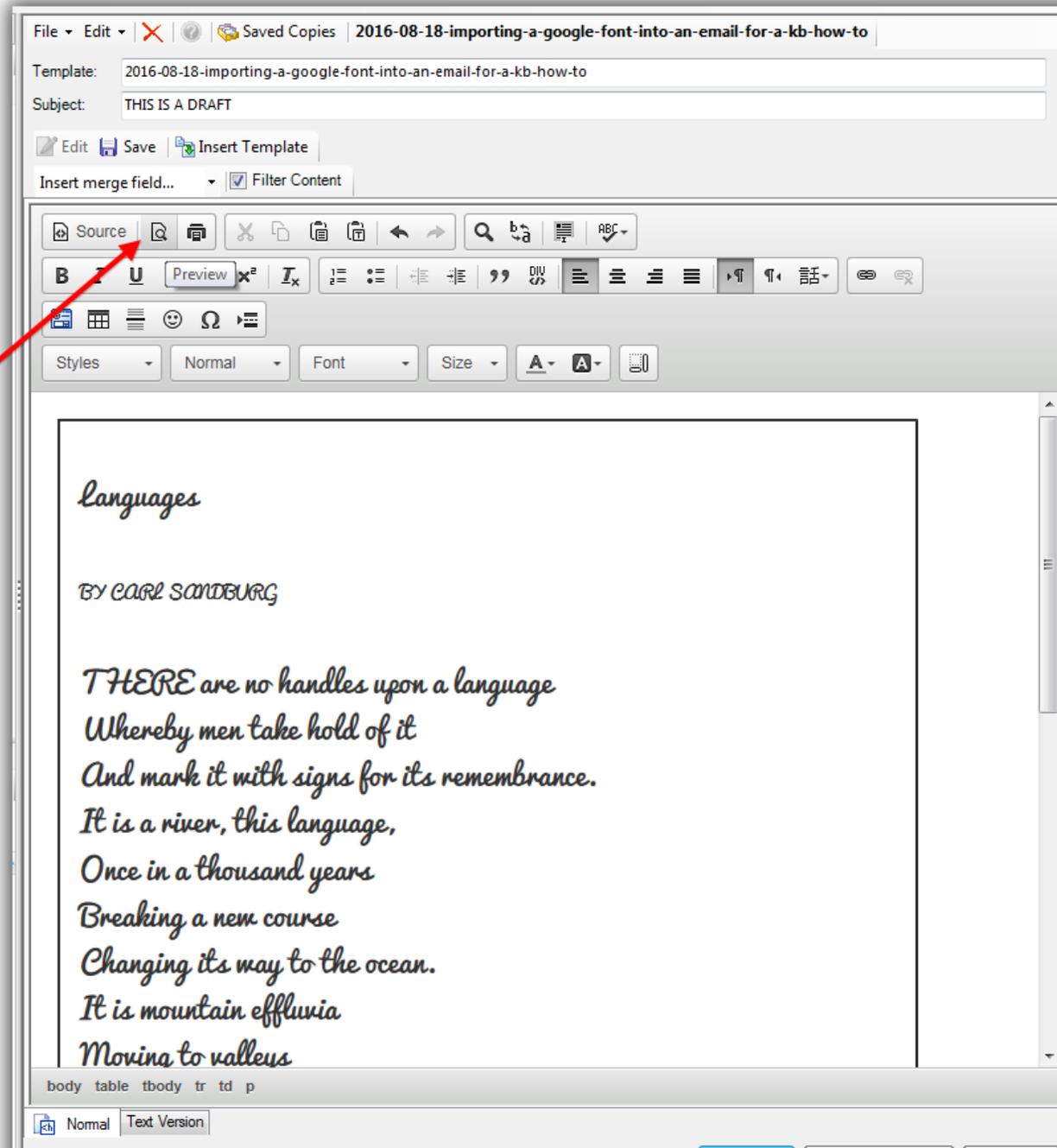


The screenshot shows the TrailBlazer email editor interface. At the top, there is a menu bar with 'File', 'Edit', and 'Saved Copies'. Below that, the template name '2016-08-18-importing-a-google-font-into-an-email-for-a-kb-how-to' and subject 'THIS IS A DRAFT' are visible. A toolbar contains various editing tools like 'Source', 'Cut', 'Copy', 'Paste', 'Undo', 'Redo', 'Find', 'Bold', 'Italic', 'Underline', 'Strikethrough', 'Text Color', 'Background Color', 'List', 'Link', 'Image', 'Table', 'Table of Contents', 'Link', 'Unlink', 'Text to Speech', and 'Print'. Below the toolbar, there are dropdown menus for 'Styles', 'Normal', 'Font', and 'Size', along with 'A' and 'A' icons. The main content area features a large text box with the text 'Your Text Goes Here' in a cursive font. A red arrow points from the text 'Google font in action.' to the text box. Another red arrow points from the text 'Save if you're happy with the results.' to the 'Save' button at the bottom of the editor. The bottom status bar shows 'body table tbody tr td p' and 'Normal Text Version'.

Google font in action.

Save if you're happy with the results.

Finish composing your email, and then you can click the **[Preview]** button to see how the email will look (*in email clients that support Google Web Fonts*).



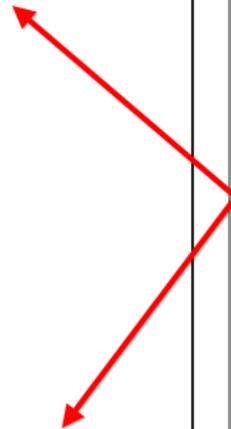
Click the [Preview] button to see how the email looks in a web browser.

My finished example as view in IE:

Languages

BY CARL SANDBURG

*THERE are no handles upon a language
Whereby men take hold of it
And mark it with signs for its remembrance.
It is a river, this language,
Once in a thousand years
Breaking a new course
Changing its way to the ocean.
It is mountain effluvia
Moving to valleys
And from nation to nation
Crossing borders and mixing.
Languages die like rivers.
Words wrapped round your tongue today
And broken to shape of thought
Between your teeth and lips speaking
Now and today
Shall be faded hieroglyphics
Ten thousand years from now.
Sing-and singing-remember
Your song dies and changes
And is not here to-morrow*



**Example email viewed
in IE with the Pacifico Google
Web Font type.**

Save and Close once you're finished. *If you ever make a mistake and need to revert back to a previous version you can click the **[Saved Copies]** button at the top of the composer.*

The related resources below provide useful information related to the email feature.



Trail Blazer™

- YouTube Channel
- Knowledge Base Articles
- 3rd Party Resources

Related Resources

Article: [How to Access and Use the Standard Trail Blazer Email Templates as a Starting Point for Template Creation and Mass E-Mail Campaigns](#)

Article: [How to Upload Documents to your System Gallery such as PDF's, Spreadsheets, Audio Clips, Image Files, Etc.](#)

Article: [How to Create a Hyperlink around a Screenshot of your Video and Link to the Video from your Trail Blazer Email Template](#)

Article: [Sending Out Test Emails](#)

Article: [How to Create a Hyperlink around a Screenshot of your PDF Newsletter and Hyperlink it to the PDF Document](#)

Article: [How to Create a Custom Thank-You Auto-Responder Email with Merge Fields for your Online Donation Form](#)

Article: [How to Find Duplicate Contact Records by Identical *Primary* Email Address, and Automatically Merge them Together](#)

Article: [Configuring your From and Reply Email Address Settings](#)

Article: [From and Reply To Email Addresses for Mass Email](#)

Article: [How to Create Custom Email Responders for Specific Events – New 2016 Feature Upgrade](#)

Article: [How to Cancel a Mass Email Campaign as it's Going Out & How to Reschedule a Queued Email Campaign](#)

Article: [Deleting an Email Campaign](#)

Article: [Exporting Email Addresses from 3rd Party Mass Email Systems – Notes on CAN-SPAM Policies](#)

Article: [How to Create Trackable Links in your Email Campaigns, and How to Analyze those Statistics after the Eblast Goes Out](#)

Article: [Sample Custom Email Signup Form to Get your Started](#)

Article: [Sample HTML Email Templates with Inline CSS](#)

Article: [Standard Email Template – 700px width](#)

3rd Party Article: [Mobile Responsive Email Template – ConstantContact Reference](#)

3rd Party Article: [Email Clients that Support Web Fonts](#)

Free Tool: [Microsoft Expressions Web4 – HTML Editor](#)

Video: [Donation Auto Responders with Merge Fields](#)

Video: [Eblasts Create and Send Eblasts – Includes Image Management](#)

Video: [Scheduled Emails](#)

Video: [Eblasts – Setting people up to receive test \(draft\) emails](#)

Video: [Thank you's using mass email](#)

Trail Blazer Live Support

☎ **Phone:** 1-866-909-8700

✉ **Email:** support@trailblz.com

f **Facebook:** <https://www.facebook.com/pages/Trail-Blazer-Software/64872951180>

t **Twitter:** <https://twitter.com/trailblazersoft>

** As a policy we require that you have taken our intro training class before calling or emailing our live support team.*

[Click here](#) to view our calendar for upcoming classes and events. Feel free to sign up other members on your team for the same training.

** After registering you'll receive a confirmation email with the instructions for how to log into the [GoToMeeting](#) session where we host our live interactive trainings.*

** This service is included in your contract.*